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Umbrellas Are Affordable Advertising Space

Innovative Umbrella Company Designs Eye-Catching Custom Printed Umbrellas

NEW YORK, March 24, 2009 – iBrolly USA is a manufacturer of custom umbrellas you'll be proud to put your logo on. Combining top quality materials and breakthrough creative design, the folks at iBrolly work with you to develop an advertising umbrella that will result in positive brand impressions that keep working for you every day it rains.

Why can't any umbrella manufacturer do this? Firstly you need great creative design combined with a bit of marketing savvy. Then you need serious printing and manufacturing technology in order to reproduce totally customized umbrella designs. A plethora of features and printing options enable iBrolly to produce breakthrough umbrella designs that are unique to businesses – from printing on the interior of the umbrella canopy, to Pantone matching corporate colours, to their double canopy, perimeter trim, colour matched handles, engraving, full color print umbrella mailing tubes, and last but not least – OEM (original equipment manufacturer) capabilities.

But looks aren't everything! The iBrolly is also the most durable promotional umbrella on the market and has the lifespan to prove it. Pongee canopies, reinforced ribs, non-slip senso handles and fiberglass umbrella frames are just a few of the product attributes that make iBrolly umbrellas worth their full performance guarantees.

In today's economy business owners need to spend their marketing dollars wisely, and the right umbrellas can be a great long-term advertising investment. An order of a few hundred custom printed umbrellas can be less expensive than running a print ad for one day in a newspaper. If you calculate the cost per impression alone, it makes good sense, not to mention the experiential factor of giving customers high quality corporate gifts they'll use for years to come.

For more information or to get a quote:

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